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================================================================================
Project Code: STLU0012
Project Name: August 2024 Poll
Prepared for: Steven Rogers
Interviews: 900
Field Period: August 08, 2024 - August 16, 2024
Project Manager: Nour Abboud Frank
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YouGov interviewed 1154 Missouri (MO) registered voters, with the goal of screening for and surveying Missouri likely voters. The Missouri registered voters were then matched down to a sample of 988, yielding a target subsample of 900 likely voters including 450 from each treatment group. The respondents were matched to a sampling frame on gender, age, race, education and treatment group. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity and education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (3-categories), and education (4-categories). The weighted dataset of registered MO voters was then subsetted on likely MO voters, and the weights were trimmed and recentered around 1, to produce the final weights for Likely Missouri voters.

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================================================================================
                                 Variable List
================================================================================
caseid                      Case ID
caseid_STLU0011             Case ID - STLU0011
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	four-day school week.
county_fips	county_fips
NCHS_Code_2013	NCHS_Code_2013
USR_Classification	USR_Classification
HRSA_Classification	HRSA_Classification
Census_Classification	Census_Classification
MO_Region	MO_Region
agenum	agenum
agegroup	Age group
incgroup	Income group
birthyr	Birth Year
gender	Gender
race	Race
hispanic	Hispanic
educ	Education
marstat	Marital Status
employ	Employment Status
faminc_new	Family income
child18	Children under age 18 in household
pid3	3 point party ID
pid7	7 point Party ID
presvote16post	2016 President Vote Post Election
presvote20post	2020 President Vote Post Election
inputstate	State of Residence
votereg	Voter Registration Status
ideo5	Ideology
newsint	Political Interest

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              Numeric Variable - no categories

              answered      : 900
===============================================================================
Name:         caseid_STLU0011
Description:   Case ID - STLU0011

              Numeric Variable - no categories

              answered      : 358
              No Data       : 542
===============================================================================
Name:         weight
Description:   Missouri Likely Voters Weight

              Numeric Variable - no categories

              answered      : 900
===============================================================================
Name:         QA
Description:   Vote frequency

          Count   Code   Label
          -----   ----   -----
            460      1   Always
            373      2   Nearly always
             67      3   Part of the time
              0      4   Seldom
              0      5   Never


===============================================================================
Name:         QB
Description:   2024 Vote likelihood

          Count   Code   Label
          -----   ----   -----
            803      1   Almost certain to vote
             97      2   Probably vote
              0      3   Chances are 50-50
              0      4   Not likely to vote
              0      5   Will not vote
              0      6   I'm not sure


===============================================================================
Name:         sample_treat
Description:   sample_treat

          Count   Code   Label
          -----   ----   -----
            450      1   A
            450      2   B


===============================================================================
Name:         POLS001
Description:   Approval of political figures -- President Joe Biden

          Count   Code   Label
          -----   ----   -----
            234      1   Strongly approve
            211      2   Approve
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        99        3     Disapprove
       339        4     Strongly disapprove
        17        5     Not sure

=============================================================================
Name:           POLS002
Description:   Approval of political figures -- The US Congress

        Count   Code    Label
        -----   ----    -----
          21      1     Strongly approve
         115      2     Approve
         185      3     Disapprove
          93      4     Strongly disapprove
          36      5     Not sure
         450      9     not asked

=============================================================================
Name:           POLS007
Description:   Approval of political figures -- The US Supreme Court
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            -----   ----   -----
              220      1   Strongly approve
              215      2   Approve
               86      3   Disapprove
              310      4   Strongly disapprove
               69      5   Not sure

===============================================================================
Name:          POLS005
Description:   Approval of political figures -- Senator Eric Schmitt

            Count   Code   Label
            -----   ----   -----
              142      1   Strongly approve
              261      2   Approve
              114      3   Disapprove
              218      4   Strongly disapprove
              165      5   Not sure

===============================================================================
Name:          POLS023
Description:   Presidential vote

            Count   Code   Label
            -----   ----   -----
              432      1   Donald Trump (Republican Candidate)
              411      2   Kamala Harris (Democratic Candidate)
               27      3   Other
               30      4   Not sure

===============================================================================
Name:          POLS025
Description:   U.S. senator vote

            Count   Code   Label
            -----   ----   -----
              410      1   Josh Hawley (Republican Candidate)
              431      2   Lucas Kunce (Democratic Candidate)
               10      3   Other
               49      4   Not sure

===============================================================================
Name:          POLS026
Description:   Governor of Missouri vote

            Count   Code   Label
            -----   ----   -----
              396      1   Mike Kehoe (Republican Candidate)
              422      2   Crystal Quade (Democratic Candidate)
               19      3   Other
               63      4   Not sure

===============================================================================
Name:          POLS028
Description:   Lieutenant Governor of Missouri vote

            Count   Code   Label
            -----   ----   -----
              195      1   David Wasinger (Republican Candidate)
              192      2   Richard Brown (Democratic Candidate)
```

```
               8        3    Other
              55        4    Not sure
             450        9    not asked

==============================================================================
Name:          POLS029
Description:   Attorney General of Missouri vote

         Count   Code   Label
         -----   ----   -----
           192      1   Andrew Bailey (Republican Candidate)
           204      2   Elad Gross (Democratic Candidate)
             7      3   Other
            47      4   Not sure
           450      9   not asked

==============================================================================
Name:          POLS030
Description:   Secretary of State of Missouri vote

         Count   Code   Label
         -----   ----   -----
           199      1   Dennis Hoskins (Republican Candidate)
```

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                242      2    Good
                210      3    Fair
                330      4    Poor
                  5      5    Not sure

   ==============================================================================
   Name:           POLS012
   Description:    Rate the conditions of the following -- The Economy in the State
                   of Missouri

           Count    Code   Label
           -----    ----   -----
              43      1    Excellent
             254      2    Good
             418      3    Fair
             177      4    Poor
               8      5    Not sure

   ==============================================================================
   Name:           POLS013
   Description:    Rate the conditions of the following -- Public schools in your
                   community

           Count    Code   Label
           -----    ----   -----
              93      1    Excellent
             316      2    Good
             301      3    Fair
             147      4    Poor
              43      5    Not sure

   ==============================================================================
   Name:           POLS014
   Description:    Rate the conditions of the following -- Public schools in the
                   State of Missouri

           Count    Code   Label
           -----    ----   -----
              57      1    Excellent
             228      2    Good
             382      3    Fair
             175      4    Poor
              58      5    Not sure

   ==============================================================================
   Name:           POLS015
   Description:    Rate the conditions of the following -- Crime in your community

           Count    Code   Label
           -----    ----   -----
              44      1    Excellent
             155      2    Good
             152      3    Fair
              81      4    Poor
              18      5    Not sure
             450      9    not asked

   ==============================================================================
   Name:           POLS017
   Description:    Rate the conditions of the following -- Race relations in your
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            230      2    Disagree
             54      3    Not Sure
            450      9    not asked


===============================================================================
Name:          POLS022
Description:    Agree/disagree 1 -- The State of Missouri is on the right track
                and headed in a good direction.

            Count   Code   Label
            -----   ----   -----
            155      1    Agree
            214      2    Disagree
             81      3    Not Sure
            450      9    not asked


===============================================================================
Name:          POLS032
Description:    Agree/disagree 1 -- The Missouri state government should spend
                more to aid the poor

            Count   Code   Label
            -----   ----   -----
            264      1    Agree
            122      2    Disagree
             64      3    Not Sure
            450      9    not asked


===============================================================================
Name:          POLS033
Description:    Agree/disagree 1 -- The United States should provide Ukraine
                with military aid in its conflict with Russia

            Count   Code   Label
            -----   ----   -----
            224      1    Agree
            156      2    Disagree
             70      3    Not Sure
            450      9    not asked


===============================================================================
Name:          POLS034
Description:    Agree/disagree 1 -- The United States should provide Israel with
                military aid in its conflict with Palestine

            Count   Code   Label
            -----   ----   -----
            197      1    Agree
            163      2    Disagree
             90      3    Not Sure
            450      9    not asked


===============================================================================
Name:          POLS035
Description:    Would support ballot proposition 1

            Count   Code   Label
            -----   ----   -----
            542      1    Yes
            247      2    No
```

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      111      3   Not sure


===============================================================================
Name:          POLS036
Description:   Would support ballot proposition 2

          Count   Code   Label
          -----   ----   -----
            466      1   Yes
            254      2   No
            180      3   Not sure


===============================================================================
Name:          POLS037
Description:   Minimum wage salary in Missouri

               Numeric Variable - no categories

               answered        : 450
               not asked       : 450
               don't know      : 55
===============================================================================
Name:          POLS038
Description:   Minimum wage salary in Missouri should be

               Numeric Variable - no categories

               answered        : 450
               not asked       : 450
               don't know      : 35
```

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        341       1    Favor
        416       2    Oppose
        143       3    Not Sure

==========================================================================
Name:          POLS042
Description:   Favor or oppose gun policies
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    10      6   Chicago White Sox
     5      7   Cincinnati Reds
     2      8   Cleveland Guardians
     2      9   Colorado Rockies
     4     10   Detroit Tigers
     1     11   Houston Astros
   180     12   Kansas City Royals
    11     13   Los Angeles Angels
    18     14   Los Angeles Dodgers
     6     15   Miami Marlins
     4     16   Milwaukee Brewers
     5     17   Minnesota Twins
     8     18   New York Mets
    17     19   New York Yankees
     4     20   Oakland Athletics
     7     21   Philadelphia Phillies
     5     22   Pittsburgh Pirates
     8     23   San Diego Padres
     5     24   San Francisco Giants
     1     25   Seattle Mariners
   335     26   St. Louis Cardinals
     4     27   Tampa Bay Rays
     8     28   Texas Rangers
     0     29   Toronto Blue Jays
     2     30   Washington Nationals
   206     31   I do not have a favorite Major League Baseball team
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Name:          POLS048
Description:   Favorite NFL team

        Count   Code    Label
        -----   ----    -----
            7      1    Arizona Cardinals
            1      2    Atlanta Falcons
           11      3    Baltimore Ravens
            9      4    Buffalo Bills
            2      5    Carolina Panthers
            9      6    Chicago Bears
            4      7    Cincinnati Bengals
            4      8    Cleveland Browns
           33      9    Dallas Cowboys
           12     10    Denver Broncos
            4     11    Detroit Lions
           21     12    Green Bay Packers
            7     13    Houston Texans
           10     14    Indianapolis Colts
            3     15    Jacksonville Jaguars
          369     16    Kansas City Chiefs
            7     17    Las Vegas Raiders
           15     18    Los Angeles Chargers
           17     19    Los Angeles Rams
            4     20    Miami Dolphins
            5     21    Minnesota Vikings
            7     22    New England Patriots
            9     23    New Orleans Saints
            5     24    New York Giants
            7     25    New York Jets
            9     26    Philadelphia Eagles
            7     27    Pittsburgh Steelers
```

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            10      28     San Francisco 49ers
             2      29     Seattle Seahawks
             6      30     Tampa Bay Buccaneers
             3      31     Tennessee Titans
             2      32     Washington Commanders
           279      33     I do not have a favorite National Football League team


===============================================================================
Name:           STLU0011_EDU001
Description:    Child Number - STLU0011

         Count   Code   Label
         -----   ----   -----
           452      1    0
           398      2    1
            35      3    2
            10      4    3
             4      5    4
             1      6    5+


===============================================================================
Name:           EDU002
Description:    Missouri School District

         Count   Code   Label
         -----   ----   -----
           255      1    $district1
           128      2    $district2
            85      3    $district3
            46      4    $district4
            16      5    $district5
             3      6    $district6
             1      7    $district7
             3      8    $district8
             0      9    $district9
             1     10    $district10
             1     11    $district11
             0     12    $district12
             0     13    $district13
             7     14    Other
           354     99    not asked


===============================================================================
Name:           EDU003
Description:    Support or oppose high school start times

         Count   Code   Label
         -----   ----   -----
           512      1    Support
           224      2    Oppose
           164      3    Not sure


===============================================================================
Name:           EDU004
Description:    Factors that impact your perception of public schools

         Count   Code   Label
         -----   ----   -----
           267      1    My own schooling experience
           230      2    My child's schooling experience
```

193   3   The experiences of others (i.e., word of mouth)

Description: Three characteristics of schools - Location

```
        Count   Code   Label
        -----   ----   -----
           97      1    selected
          803      2    not selected
```

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Name: EDU005_8
Description: Three characteristics of schools - Other

```
        Count   Code   Label
        -----   ----   -----
           55      1    selected
          845      2    not selected
```

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Name: EDU006
Description: Important for highschoolers to learn -- Core academic subjects

```
        Count   Code   Label
        -----   ----     601.92 cm BT 44 0 0 44 2250.342 -188 Tm /TT1 1 24 0 0 601 1 Tf (
```

```
        Count   Code   Label
        -----   ----   -----
          420      1   Extremely important
          333      2   Very important
          123      3   Somewhat important
           14      4   Not that important
            6      5   Not at all important
            4      6   Not sure

==============================================================================
Name:           EDU010
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          Count   Code    Label
          -----   ----    -----
            338      1     Agree
            323      2     Disagree
            239      3     Not Sure


===========================================================================
Name:          EDU015
Description:    Civics test requirement

          Count   Code    Label
          -----   ----    -----
            322      1     Yes
            172      2     No
            406      3     Not sure


===========================================================================
Name:          EDU016
Description:    Support or oppose grid -- High school students should take a
               civics knowledge exam as part of their social studies
```

359   1   Support

```
         Count   Code    Label
         -----   ----    -----
           461      1    Support
           237      2    Oppose
           202      3    Not Sure

=============================================================================
Name:           county_fips
```

```
 72      4   Southeast Missouri
177      5   Kansas City Metro Area
348      6   St. Louis Metro Area
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        11       6    Two or more races
         7       7    Other
         1       8    Middle Eastern


===============================================================================
Name:           hispanic
Description:     Hispanic

            Count   Code    Label
            -----   ----    -----
              32      1     Yes
             868      2     No


===============================================================================
Name:           educ
Description:     Education

            Count   Code    Label
            -----   ----    -----
              20      1     No HS
             231      2     High school graduate
```

```
                  -----      ----      -----
                    21         1     Less than $10,000
                    68         2     $10,000 - $19,999
                    82         3     $20,000 - $29,999
                    86         4     $30,000 - $39,999
                    73         5     $40,000 - $49,999
                    60         6     $50,000 - $59,999
                    48         7     $60,000 - $69,999
                    66         8     $70,000 - $79,999
                    83         9     $80,000 - $99,999
                    66        10     $100,000 - $119,999
                    54        11     $120,000 - $149,999
                    57        12     $150,000 - $199,999
                    28        13     $200,000 - $249,999
                    20        14     $250,000 - $349,999
                    21        15     $350,000 - $499,999
                     9        16     $500,000 or more
                    58        97     Prefer not to say
```

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================================================================================
Name:          child18
Description:   Children under age 18 in household

        Count    Code     Label
        -----    ----     -----
          190      1     Yes
          710      2     No

================================================================================
Name:          pid3
Description:   3 point party ID

        Count    Code     Label
        -----
```

```
Count    Code    Label
----- 0 44 150 556 Tm /TT1 1 Tf (              ) Tj ET Q q 0.24 0 0 0.2
```

```
0      35    New Mexico
0      36    New York
0      37    North Carolina
```

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================================================================================
Name:        pew_religimp
Description:  Importance of religion (Pew version)

        Count   Code    Label
        -----   ----    -----
          349      1    Very important
          210      2    Somewhat important
          160      3    Not too important
          181      4    Not at all important


================================================================================
Name:        pew_prayer
Description:  Frequency of Prayer (Pew version)

        Count   Code    Label
        -----   ----    -----
          261      1    Several times a day
          129      2    Once a day
          130      3    A few T Q q0.
```

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        53      8   Not sure
```

Date format variables

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